COMING TOGETHER
A CONSOLIDATED #ONEUSF LIBRARIES
ANNUAL REPORT 2020-21
To state that the 2020 calendar year was one of the most challenging periods in the USF Libraries’ history is a monumental understatement. We experienced a “perfect storm” that at times overwhelmed all of us. But we’re weathering that storm, and are emerging wiser and more resilient than ever before. Due to the dedication and passion of our library team on all three campuses, colleagues working tirelessly and efficiently to overcome our challenges, we have been successful beyond the high expectations set for the USF Libraries.

As 2020 began, the threat of a global pandemic appeared on the horizon. The USF Libraries’ Public Safety & Security Committee quickly sprang into action and refreshed our Continuity of Operations Plan—actively preparing for the likelihood that we would need to work remotely. Personnel began to acquire critical PPE and to test departmental and unit functions in a remote environment by working from home for several days to expose weaknesses. By the time we received instructions to begin remote work, all of our employees had tested their fitness to do so and were fully prepared. The USF Libraries were able to launch effective remote operations within a half-day of receiving the instructions to do so. I am immensely proud of our team’s flexibility and commitment to continuity!

Once safely remote, our Library Student Success librarians went to work on the migration of courses to the online environment. They worked with faculty across all three campuses to develop a suite of freely-accessible, high-quality learning objects to enhance the online learning environment and facilitated this challenging transition on many operational levels including Canvas support and online library instruction/reference support. To complement our faculty success initiatives, the Library Services Desk’s personnel launched a laptop loan program to advance student success. This program ensured that the technology gap for USF students remained as narrow as possible.

While some of our team were focused on supporting faculty instruction and student success, our Digital Heritage & Humanities Collections department launched the Florida COVID-19 Hub, a resource guide to GIS data, mapping tools, news, data, and related information concerning Florida’s response to the COVID-19 pandemic. This tool became the go-to destination for decision-makers throughout the state, and is the repository for much of the official data generated by entities engaged in managing the response to the pandemic. A parallel initiative led by our scholarly communication team created the complementary Florida COVID-19 Research Collection to capture and preserve important research produced by USF scholars as well as pandemic research.

Then came the summer, the death of George Floyd, and the reenergized national Black Lives Matter movement. Research libraries exist to present and preserve important information resources on all manner of topics, and systemic racism may be among the most pressing topics of our time. To facilitate the fact-based, constructive conversations that need to occur for America to begin to respond to the challenges posed by continued racism, information is critical. For decades, the USF Libraries possessed considerable holdings that document the experience of African Americans in Florida, but these collections existed in silos, awaiting active curation that would connect the many dots of those experiences. To encourage dialog around diversity, inclusion, and social justice, we launched the African American Experience in Florida (AAE) Portal, a meta-collection that leverages the strengths of existing smaller collections and our expertise. We also formalized and published online many information tools to facilitate anti-racist projects and initiatives at USF and beyond.

On July 1, the three campuses of USF consolidated and emerged as One USF, a single university dedicated to a world-class education for students and faculty excellence! For the USF Libraries, the process was overwhelmingly positive (and smooth)—the independent accreditation of our three campuses was an obstacle to the Libraries’ natural tendency to collaborate on services and collections. Getting the band back together presents many opportunities and led to a stronger USF Libraries than ever before. All of the faculty and staff across all three campuses are valued colleagues who represent the best of librarianship.

As the year neared conclusion, the challenges continued as USF embarked on a strategic budget realignment process designed simultaneously to address statewide financial shortfalls caused by the pandemic and to realign fiscal practices with available resources. Coupled with an institutional strategic renewal process, and coming on the heels of the impacts of the pandemic and consolidation, this difficult process requires a comprehensive reconsideration of the USF Libraries’ collections. As I write this letter, the realignment continues. But the USF Libraries’ existing “Path to ARL” plan remains as fresh and relevant as it was when it was initially formulated in 2017, before consolidation and before the pandemic. We will continue to work to make as much progress as possible, in becoming the very best research library that we can be.

In normal circumstances, being the best research library that we can be requires commitment, support, and vision. In our environment, this requirement rises to extreme heights. I am proud to say that the USF Libraries’ faculty and staff are passionate, energetic, and resilient at levels so extreme that they overcame all of the obstacles 2020 put in our way. They simultaneously make me incredibly proud of our accomplishments and humble to serve such a magnificent team.
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Organize & Staffing

Consolidated USF Libraries

USF Libraries Executive Council

FIGURE 1. CONSOLIDATED USF LIBRARIES.

Current Staffing of USF Libraries

FIGURE 2. CURRENT STAFFING OF USF LIBRARIES.
AREAS OF EFFORT FOR 2021

Staffing Overview
To more explicitly link the USF Libraries’ many contributions to our institution’s core strategic requirements, we’ve mapped our effort to areas of significant importance. This is our second year employing this approach, and find it to be very helpful to view the Libraries’ contributions in this way.

Below is a chart with the areas of effort for all of the USF Libraries faculty combined.

The three largest areas of effort are AE-5 (Research-level Collections: 19%), AE-7 (Operational Efficiencies & Productivity: 17%), and AE-8 (Library Impact and Visibility: 26%)—closely followed by AE-1 (Undergraduate Student Success: 16%).

Establishing and maintaining research collections is nearly 1/5 of the USF Libraries faculty’s focus, which includes not just the extensive collections we purchase, but the collections we create, such as Scholar Commons and Digital Collections. AE-8 includes, among other things, library faculty research which averages 26% of their effort. Operational efficiencies (AE-7) reflect our efforts to make the Libraries run as efficiently as possible in servicing both our collections and the community.

The USF Libraries create faculty assignments tied to the following 10 areas of effort:

- **AE-1**: Enhance undergraduate student success - 16%
- **AE-2**: Enhance graduate student success - 5%
- **AE-3**: Advance faculty/graduate student research productivity - 4%
- **AE-4**: Increase faculty/graduate student research impact - 3%
- **AE-5**: Establish and/or maintain research-level collections - 19%
- **AE-6**: Increase external funding - 3%
- **AE-7**: Improve operational efficiencies & productivity - 17%
- **AE-8**: Improve library impact and visibility - 26%
- **AE-9**: Improve profession by participating in university governance/professional service - 6%
- **AE-10**: Unspecified duties - 1%

![2021 Library Faculty Job Assignment Areas of Effort](image)
In response to the 2020-2022 strategic budget realignment process and a decade-long pattern of unsustainable annual cost increases, the USF Libraries are Revisioning Collection Management. Although the process for accessing full-text library resources may change, our commitment to providing USF faculty and students with access to the content they need for research and instruction is unwavering.

Our process is guided by the following principles:

- continue support of faculty resource needs,
- maximize control of the USF Libraries collection budget,
- end reliance on non-recurring funding sources,
- engage faculty in the decision-making process, and
- refocus collection expenditures on perpetual rather than leased access.

We firmly believe that transparency and efficient communication are key aspects of our Revisioning Collection Management process. In an effort to relay collection decisions in real time, the Communications page details important notices from library administration: lib.usf.edu/collections-and-discovery/communications/.

Read more about our in-depth process at lib.usf.edu/collections-and-discovery/revisioning/process/, and visit the Revisioning Collection Management webpage at lib.usf.edu/collections-and-discovery/revisioning/ to learn more.
In recognition of its importance as the gateway metric that anchors the Association of Research Libraries’ (ARL) “Expenditure Focused Index,” we begin with an overview of total library expenditures (TLE). Since 2015, we have employed a wide range of strategies to increase expenditure levels in support of high-quality collections and services.

**Projected Budget Expenditures**

- Operating: 3%
- Faculty: 10%
- A&P and Staff: 19%
- Library Resources: 45%
- Benefits: 14%
- Travel: 0.03%

**Projected Budget Sources**

- Foundation Funds: 2%
- Grants: 8%
- E & G: 99%
- FWS: 0.8%
- Auxiliary Accounts: 0.9%

**Projected Budget by Campus**

- Tampa campus: 87%
- St. Petersburg campus: 10%
- Sarasota-Manatee campus: 3%

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**FIGURE 6. PROJECTED BUDGET EXPENDITURES.**

**FIGURE 7. PROJECTED BUDGET SOURCES.**

**FIGURE 8. PROJECTED BUDGET BY CAMPUS.**
The following chart reflects the projected distribution of library materials expenditures by format for the 2020-2021 fiscal year.

Based on an examination of the projected expenditures, 97% of the library’s annual collections budget will be used to continue subscriptions to journals, databases, data packages, microforms, and e-media. The remaining 3% of the budget is used to acquire monographs (print and digital) and physical media. The distribution of expenditures is an obstacle to strategic acquisition of materials that can serve as collections of distinction and to build out or establish new collections to support emerging areas of research.

**2020-2021 PROJECTED MATERIALS EXPENDITURES**

![Pie chart showing the distribution of expenditures]

- Databases: 33%
- eJournals: 61%
- eBooks: 2%
- Data: 1.4%
- Journals - Print: 0.85%
- eMedia: 0.75%
- Books - Print: 0.3%
- Microforms: 0.1%
- Media - Physical: 0.01%

**FIGURE 9: 2020-2021 PROJECTED MATERIALS EXPENDITURES.**
THE PAST YEAR’S HIGHLIGHTS

USF Libraries Respond to COVID-19 Pandemic

On March 17, 2020, the USF Libraries closed due to COVID-19, and the University of South Florida transitioned to remote instruction on March 23, 2020. Our staff worked quickly and diligently to develop tools and enhance services to support our faculty and students, and their success continues to be our number one priority.

Return to Campus

In Fall 2020, USF entered phase two of a multiphase approach to gradually resume in-person activities on all campuses. USF Libraries carefully devised a plan and safety protocols that allowed us to welcome back our USF patrons.

In order to support students, staff, and faculty in a safe environment, we require the wearing of a face covering or mask and have sanitizing stations throughout the Libraries. Patrons are expected to fill out the Daily Symptom Tracker app and may be asked to show their green check mark before entering. We have implemented a Seating Reservation System, and anyone visiting the Tampa campus and St. Petersburg campus libraries must reserve a study space before they arrive. In an effort to communicate this very-important safety feature, the Tampa campus Communications & Marketing team, along with our essential employees, made a video to promote new safety features and what to expect when returning to campus: www.youtube.com/watch?v=blooqUfLO24

Special Collections

Special collections, archives, and rare book libraries typically provide researchers access to tangible resources in an in-person research environment. Less well-known are the ways in which special collections environments adapt to the changing needs of researchers during times of difficulty and uncertainty—especially when researchers and research-support staff are working together, apart.

When the University of South Florida closed in March 2020, Special Collections faculty and staff quickly shifted to projects that would increase access to departmental resources, both remotely during the pandemic and in-person, once conditions allowed.

In August 2020, the Tampa Special Collections Reading Room reopened with enhanced safety measures, requiring researchers to make appointments, complete a brief questionnaire, and request materials in advance. The Reading Room has been reconfigured for social distancing, and no more than two individuals are permitted during scheduled appointments.

For those unable to travel, Tampa Special Collections supports remote research activities
by providing virtual consultations, reference and research services, and digital reproductions of archival and related materials—working in collaboration with Digital Scholarship Services, which has resulted in expanded Digital Collections: digital.lib.usf.edu.

Tampa Special Collections developed business and implementation plans for Florida Environment and Natural History, Children’s and Young Adult Literature, and Florida Studies that outlines major collecting area goals and establish benchmarks for success in both the immediate and long-term.

Tampa and Poynter Library Special Collections developed a consolidated website (lib.usf.edu/special-collections) and a web portal of African American resources (aae.lib.usf.edu) that foregrounds these historical collections and supports diversity and inclusion at the University.

Tampa Special Collections developed virtual classes in collaboration with teaching faculty (lib.usf.edu/special-collections/tampa/instruction-sessions) and online exhibits that encourage use of our expansive resources (lib.usf.edu/special-collections/tampa/exhibitions).

Tampa Special Collections also launched an Instagram account (www.instagram.com/usfspeccoll) and created a coloring book (library.nyam.org/colorourcollections/university-of-south-florida-libraries-tampa-special-collections-coloring-book-2021/) to maintain engagement with distant researchers and supporters.

FORUM: The Magazine of the Florida Humanities and USF Contributing Writers

Special Collections at the Nelson Poynter Memorial Library (NPML) created a permanent online exhibit to showcase a sampling of FORUM magazine covers celebrating the diverse history and heritage of Florida. The selected covers highlight USF-related writers who have contributed to the magazine through their research and narrative storytelling. FORUM magazine is produced by Florida Humanities, which has partnered with the NPML to create a digital archive for Florida Humanities, FORUM magazine, and associated content.

Florida COVID-19 Hub

covid19-usflibrary.hub.arcgis.com/

The Tampa Library’s GIS Unit in the Digital Heritage & Humanities Collections (DHHC) undertook a massive project in response to the pandemic by creating the Florida COVID-19 Hub. Along with an Open Data portal and online tracking GIS dashboards, the Hub serves as an in-depth resource guide for the USF and local community, local governments, researchers, and media. DHHC’s work is the foundation for a permanent data archive and spatial analyses for the pandemic. The Hub and Open Data archive was also a featured success story in Mapping the Nation: Governments Coordinated Responses to Crises (ISBN: 9781589486607).

DHHC continued their work on a number of projects that are resulting in digital collections and virtual tours of World Heritage locations, National Monuments and Landmark Sites, National Register of Historical Places designated sites, and local landmarked structures and sites. In a time of pandemic, virtual access and digital tools for learning were developed and openly shared through our library and online collections, working collaboratively with local to international partners to help share the world around us in 3D.
Black Lives Matter

Back in June 2020, protests erupted throughout the country (and in other parts of the world) after the death of George Floyd. The tragic murders and brutality directed against so many African Americans sparked social and civil unrest that demanded justice and the upheaval of systemic racism. At USF and the USF Libraries, we firmly stand against racism, injustice, and violence. Black lives matter.

As Dean Chavez stated in an email to colleagues in June, “one of the most enduring contributions libraries can make to a solution lies in the collections that we bring to bear on these complex issues. Effective immediately, we will launch an initiative aimed at leveraging existing African American History collections to promote peaceful solutions and promote social justice for all. Our initiative will position these collections to contribute to the national dialog and to the work that must be done to peacefully end racism and discrimination.”

Starting immediately, the USF Tampa and St. Petersburg Special Collections collaborated to create the African American Experience (AAE) in Florida portal (aae.lib.usf.edu), identifying collections and stories of racism and injustice against African Americans in Florida. These stories, ranging from narratives of the formerly enslaved to news reports about Black Lives Matter protests, serve as the foundation for the portal, but also include records about the daily lives of individuals, families, businesses, culture, and communities in the state.

Building this portal is a long-term project meant to highlight current and future collection materials that advance the conversation about the African American experience in Florida. A blog and an annotated bibliography of complementary book resources are also coming soon, as well as more images and information about collections.

With staff from both Tampa and St. Petersburg, the Libraries have implemented a Diversity, Equity, and Inclusion committee whose efforts include showcasing exhibits, collections, and reading lists, as well as working with campus and community partners to create land acknowledgments.

Out of the Office of Development, the priority fund for annual giving solicitation will be the Henrietta Smith Residency. This program is named in honor of Dr. Henrietta Smith, who was the first African-American professor at the University of South Florida School of Information. This fund will provide the means to offer a candidate hands-on experience in librarianship to increase diversity in the field.
COLLECTIONS PROFILE 2021

General Collections

<table>
<thead>
<tr>
<th>Collections Profile, FY 2019-2020</th>
<th>One USF</th>
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<tbody>
<tr>
<td>Titles (all formats)</td>
<td>3,017,792</td>
</tr>
<tr>
<td>Volumes (print + eBooks)</td>
<td>2,739,615</td>
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<tr>
<td>Databases</td>
<td>948</td>
</tr>
<tr>
<td>Print Journals (titles)</td>
<td>455</td>
</tr>
</tbody>
</table>


Notable Special Collections

**Florida Environment and Natural History:** Expanding research collection of distinction that includes primary and secondary source materials concerning ornithological research, marine and coral research, karst environments, and conservation and environmental remediation resources

**Florida Studies:** Extensive collections covering the Tampa Bay region, with particular strengths in women’s history, local and family history, and the Ybor City experience

**Children’s and Young Adult Literature:** Over 24,000 items exploring historical and contemporary children’s and young adult literature

**LGBTQ+** Monographic, serial, and archival collections capturing the global LGBTQ+ experience, with an emphasis on culture, history, politics, and community relations throughout Tampa Bay

**USF University Archives:** Physical and digital records documenting the administrative and intellectual history of the University of South Florida

New Notable Acquisitions

Tampa Special Collections worked with new and established donors to further develop the Libraries’ primary source research collections. New acquisitions include archival materials of international prominence as well as other resources that enhance existing collections of distinction:

- Brill’s Medieval Reference Library
- Routledge Library Editions: The Medieval World Book Series
- Dion Boucicault letters
- Al Davis papers
- Records of residential property sales in Temple Terrace, 1947-8
- Citrus label collection
- The Tampa Chapter of The Links, Incorporated
- Books, photographs, ephemera, and related materials added to Ted Hipple Collection of Young Adult Literature, Mahan Collection of American Humor and Cartoon Art, and LGBTQ+ Studies collections
With the transition to remote instruction, the Research & Instruction librarians quickly moved to collaboratively build a new suite of Information + Data Literacy Canvas workshops, fit for any course with a research component. In the Fall 2020 semester, the workshops went through a rigorous peer review process based upon the Quality Matter standards supporting best practices in online instruction.

USF faculty can now access a comprehensive listing of these workshops, with information on learning objectives, modality, and student learning level. Students who complete these Canvas workshops earn digital badges, which are a tangible demonstration of proficiencies that can be linked with LinkedIn and Handshake to show job-related skills.

From September 2020 through January 2021, 2,356 USF students from all three campuses completed at least one of the Info + Data Literacy Canvas workshops, with 25% of those students completing more than one:

- 50% upper-level undergraduate students
- 45% lower-level undergraduate students
- 5% graduate students

Top 5 workshops in terms of usage:

1. Help, I Need This! How Do I Find It?
2. Creating Manageable Topics and Research Questions
3. Primary Sources in the Sciences
4. Avoiding Plagiarism
5. Finding Relevant Information for Research

Top 10 departments that utilized workshops:

1. Chemistry
2. Environmental Science & Policy
3. Psychology
4. Marketing
5. Finance
6. Computer Science & Engineering
7. Integrative Biology
8. Public Health
9. Criminology
10. Management
Research & Instruction Librarians Helping USF Faculty in Time of High Need

Early in the pandemic, with the abrupt transition to online instruction, the USF Research & Instruction Librarians from the Tampa and St. Petersburg campuses provided essential support to faculty across all three campuses by staffing the Innovative Education help desk. They provided technical support for the Canvas, including virtual collaboration tools, such as Blackboard Collaborate Ultra, that were suddenly overwhelmed by increased traffic. To execute these new responsibilities, all of the librarians quickly obtained training and authorization for the JIRA ticketing and Five9 cloud phone systems while simultaneously transitioning to remote work. They acted as first responders to all faculty, many of whom were grappling with audio, video, and other technical difficulties.

Virtual Student Research Symposium – A High Impact Collaboration at USF St. Petersburg

Research & Instruction librarians Theresa Burress, Allison Symulevich, Gary Austin, and Emily Norton partnered with the Office of Research on the St. Petersburg campus to reimagine the 2020 Student Research Symposium as an interactive virtual conference and archival collection. Students presented their original research projects through video and poster presentations and participated in a chat session to mimic the traditional face-to-face engagement. Fifty-five student presentations are now hosted in the Digital Archive, showcasing their achievements. While we hope in years to come to move back to face-to-face events, the USF libraries and the Office of Research’s virtual collaboration has now set the standard for future Student Research Symposia.

Virtual Book Club – Building Student Engagement and Connections at USF Sarasota-Manatee

With the move to remote instruction, it quickly became clear that some USF students felt isolated and needed an intellectually stimulating opportunity to connect with their friends and the campus community. In response, Jessica Szempruch, USF Sarasota-Manatee Assistant Librarian, collaborated with the Office of Student Engagement and Student Government to build a virtual book club.

All aspects of student accessibility were considered including: access to technology, ability to purchase books, students’ confidence in participating in online discussion, and what a welcoming, safe virtual environment might look like. Students selected the books, organized the virtual discussions, and connected across their computers and social isolation. Originally designed as a once-a-month meeting, the high rate of student participation necessitated a transition to multiple sections and weekly events.

Complementing the group read, USF Libraries resources were selected to enhance student learning and connect the book club selections to the USF curriculum.
Student response has been overwhelmingly positive, as the USF Libraries helped to foster connection, build community, and provide a space of inclusion and belonging in a virtual environment.

**Calling: Earth, a podcast**

callingearth.lib.usf.edu

The USF Libraries’ *Calling: Earth* podcast has been in production since 2019, and is in cooperation with the USF School of Geosciences. The podcasting team is made up of the USF Tampa Library’s Geosciences Research Platform Team (RPT), Matt Torrence and Meghan Cook, along with librarian and podcast expert Drew Smith as mentor. The podcast hosts over 40 interviews, and aims to educate listeners around the world about geoscience research emerging from USF faculty and graduate students.

The *Calling: Earth* team published a study in 2020 that documents the podcast’s influence on faculty research impact and visibility. Their findings were significant: Two months after a podcast episode was released, USF Geosciences faculty research experienced a 25% increase of article downloads in Scholar Commons. Geosciences faculty also noted their increased visibility, as colleagues at other institutions reached out to say they had listened to the podcast and asked to collaborate on new grant proposals. Through word of mouth, targeted marketing, and social media sharing, *Calling: Earth*’s audience is growing.

In 2020, the team took advantage of virtual interviews and an audience ready for more content, and interviewed 18 exciting faculty, graduate students, and researchers. There were roughly 5,000 downloads in over 50 countries, thanks to great material and streaming on all platforms. Meghan and Matt look forward to more success in 2021 as they continue working their way through stories about research and teaching, and how the wonderful students and faculty in the USF School of Geosciences arrived to where they are today in life and learning.

**Scholarly Communications Spotlight**

The USF Libraries are committed to supporting open access materials. Open access research is free to download and benefits students, faculty, community partners, and researchers across the globe.

The USF Libraries recently saw the popular open access textbook, *Social Science Research: Principles, Methods, and Practices* by Anol Bhattacherjee, reach over 1 million downloads!

Last year, the USF Libraries began consolidating open access repositories between the St. Petersburg and Tampa campuses. The future combined repository will provide a centralized way to discover USF research.
Membership in the Association of Research Libraries (ARL) is the focus of the USF Libraries’ goals and objectives. Membership is granted to the institution in recognition of their libraries’ contributions to the scholarly environment in several dimensions: breadth and quality of collections and services, leadership in the profession and across the institution, and innovation. The institution's profile is another important component of the membership decision: ARL libraries support institutions emphasizing research and doctoral level graduate instruction.

The process of membership evaluates three primary criteria:
- similarity of the parent institution to ARL institutions;
- similarity of size as determined by a factor analysis of data describing the library's collections, staffing, and financial support; and
- collections of distinctions.

The ARL Investment Index is derived through principal component analysis of four variables: total library expenditures, material expenditures, professional staff salaries, and professional and support staff FTE. The chart below represents the three-year trend; 2018-19 is the most recent data available.

* * *

*FY 19 projections utilize variable coefficient values based on the current formula.

 FIGURE 10. ARL INVESTMENT INDEX.
Risk 1: Flat/Reduced Resourcing

Over 50% of the budget allocated to the USF Libraries supports acquisition of or access to electronic resources that are essential for faculty productivity and faculty and student success. Unavoidable, contractually obligated cost increases occur annually (typically 4.3 - 5.7%). Flat/reduced resourcing has traditionally been managed by internal personnel reductions in lieu of cuts to library resources. A different utility service model for managing cost increases should be employed to avoid future risk to the Libraries’ contributions, as well as our charge to achieve eligibility for membership in the Association of Research Libraries (ARL)—similar to that employed by the University of Georgia and Virginia Commonwealth University Libraries.

Mitigation of this risk is wholly dependent on sufficient understanding of the impacts of resourcing on faculty and student success and research productivity, and a dedicated effort to collaborate around a model to address inevitable pressures on library resource (e.g. collections) funding. Fundraising, developing revenue through external funding, and other strategies are being employed, but they should be considered sources of supplemental funding for excellence as opposed to part of a sustainment budget.

Risk 2: Changes in Vision

The phenomenal success of the University of South Florida over a 20-year period is the result of sustained and disciplined focus aimed at achieving excellence in dimensions that are relevant to USF faculty, students, and communities. We are not dependent on a traditional model to sustain our trajectory; we have defined and adopted a USF path that is right for our experience. We now possess a roadmap to achieve membership eligibility in ARL and, over a four-year period, have established a strong service posture that contributes to Preeminence, Performance Based Funding, and institutional rankings—this vision must be sustained and given space to evolve. Rapid modifications of that vision will disrupt and potentially derail progress. Mitigating this risk requires continuous process improvement internally and systematic review of the vision through external comparisons with ARL member libraries.
SELECT FACULTY ACCOMPLISHMENTS

Publications


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Huse, Andrew T; Massey, Brad; Culligan, Heather. (2021). Florida Conversations: A Behind the Scenes Look at Chinsegut Hill. Virtual event hosted by the Tampa Bay History Center.

Huse, Andrew T.; Salcines, E.J. (2020). Archives Awareness Week Special Event: Tampa Then and Now. Virtual event hosted by the City of Tampa.


Mann, Emily; Burress, Theresa; Montgomery, S.; Walton, R. (2020). Faculty Perspectives on Data Literacy competencies for Undergraduate Students. Symposia Investigatio Bibliotheca, ediția a 12-a. Online (Moldova). https://www.facebook.com/events/q840053q204776/?active_tab=discussion

Zayas-Ruiz, Keila; Mi, Xiying; Mirabal, Margarita; Rivera, Kaleena; Rogers, Jamie; Thomas, Krystal. (2020). SSDN: Leading Forward on Digital Collaborations and Partnerships in Florida. Florida Library Association Annual Conference, Orlando, FL. https://youtu.be/rtayMjhGIJM


Smith, Drew; Cook, Meghan L.; Torrence, Matt. (2020). Calling Earth: The academic library as podcaster. ACRL Science and Technology Section 2020 Virtual Poster Session.

Taylor, Tomaro I.; Boczar, Amanda; Jordan, Sydney; Riemer, Matthew; Brown, Leighton; Walther, Jim. (2020). WE ARE EVERYWHERE. Virtual event in collaboration with the Tampa Bay Library Consortium for Pride Month.


Awards & Recognitions


Crookston, Patrick; Gates-Fowler, Ginny; Grecni, Sarah; Hadsock, Jeff; Hicks, Scott; Higdon, Teresa; Holmes, Andre; Hutchings, Terry; Mackin, Stephanie; McDonough, Matt; Pierson, Tina; Ragsdale, Loryn; Thommas, Austin. (Library Services Desk). (2020). USF Hero. University of South Florida, Communications & Marketing, USF Magazine.


van Beynen, Kaya. (2021). Awarded the 2021 Distinguished Education and Behavioral Sciences Librarian Award.

**External Funding**


Huse, Andrew T; Wisz, Christina. (2020). Obtained $20,000 grant from the Duckwall Foundation to support DHHIC's work on the Moseley House and Special Collections/Digital Scholarship Services' oral history project with Audubon Florida.
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Highlights from 2020

12,759 VIEWS
8,843 VISITORS

Top 5 Visiting Countries:
United States, Canada, United Kingdom, India, Trinidad & Tobago

Help Us Choose What to Digitize in 2021
2021 So Far

1,512 VIEWS
1,087 VISITORS

Top 5 Visiting Countries: United States, Canada, United Kingdom, Ireland, and India

BLACK HERITAGE

WOMEN'S HISTORY MONTH

ACCESS OVER 28 MILLION OA SCHOLARLY ARTICLES NOW!

UNPAYWALL NOW LISTED @USFLIBRARIES FINDIT!
LIB News


Home Sweet Homecoming: A new digital exhibit that reminds us there is no place like our home away from home. (October 8, 2020). By Maggie Trela. https://lib.usf.edu/news/home-sweet-homecoming-2/


Be Well: Resources to Stay Healthy and Happy at Home: It's safe to say we’re all going a little stir crazy—here's our guide to help. (December 15, 2020). By Lesley Brooks and Arielle Rosier. https://lib.usf.edu/news/be-well-resources-for-your-wellness/


Prolific Midwife Made Her Mark in Tampa: Maria Messina Greco wrote six thousand names in her notepads, each one for a life she ushered into the world. (March 5, 2021). By Andy Huse. https://lib.usf.edu/news/prolific-midwife-made-her-mark-in-tampa/

A Reading List of Remarkable Women in History: Discover amazing women in history in these print and online resources. (March 12, 2021). By Maggie Trela. https://lib.usf.edu/news/a-reading-list-of-remarkable-women-in-history/


**USF Libraries Press**


**Fish Focus.** (April 21, 2020). *Deepwater Horizon Study Reveals Fish Impacts.* [https://fishfocus.co.uk/deepwater-horizon-study/](https://fishfocus.co.uk/deepwater-horizon-study/)


**Florida Humanities.** (Fall 2020). *African American History Archive: An Audio, Print, and Video Bibliography.* [https://floridahumanities.org/media/african-american-archive/](https://floridahumanities.org/media/african-american-archive/)


PERSONNEL UPDATES

New Hires

Evan Fruehauf, Library Specialist, Information Commons & Library Services
Zachary Smith, GIS Analyst, Digital Heritage & Humanities Collections

Retiring

Virginia Champion, Manager Library Operations (29 years)
Debbie Lawhon, Library Specialist, Collections & Discovery (37 years)
Patricia Pettijohn, Head of Collection Development and Technical Services (19 years)
Audrey Powers, Associate Librarian, Library Student Success (31 years)
Susan Silver, Associate Librarian, Library Student Success (31 years)

Departing

Christine Downs, Postdoctoral Scholar Research, Digital Heritage & Humanities Collections (1.5 years)
Teresa Hidgon, Library Operations Supervisor, Library Services Desk (14.5 years)
Tracsean Kirby, Administrative Specialist, Human Resources (3 years)
Pete Reehling, Assistant Librarian, Digital Scholarship Services (19 years)
Jaime Rogers, GIS Analyst, Digital Heritage & Humanities Collections (1.5 years)
Garrett Speed, Instructional/Multimedia Developer, Digital Heritage & Humanities Collections (4 years)
Pauline Strickland, Business & Fiscal Specialist, Fiscal Operations (14 years)
This past year has been unlike any other, and as the pandemic unfolded, USF Libraries Development continued to raise funds that directly impact and support our students, mission, and community. Through the generosity of private gifts from alumni, friends, and community partners, we will reach new heights and growth for years to come. Gifts in any amount support all students, regardless of major. Current gifts, deferred gifts, in-kind donations, and legacy gifts all make a direct impact on our Libraries, campuses, and University in a unique way.

**Completed Fundraising Projects**

**$25,000 from the Vinik Family Foundation to support the Jackson House Project Fund**

This project is led by the Digital Heritage & Humanities Collections (DHHC) team, and with the help of USF Libraries Dean’s Advisory Council (DAC) member Stephanie Ferrell, we received funding from the Vinik Family Foundation to support preservation and digitization. The Jackson House is located in downtown Tampa and was used as a boarding house to provide accommodations to African Americans and other travelers during racial segregation.

**$10,000 from the Duckwall Foundation to support the Florida Environment & Natural History Collection Fund and Audubon Oral History Project**

This project will be led by Special Collections Associate Librarian Andy Huse, and will consist of conducting oral history interviews of current staff, retired staff, and volunteers from the Audubon Corkscrew Swamp Sanctuary center and other Audubon centers around the state. DAC member Dr. Ann Hodgson helped write a proposal for this project to secure funding, and along with Andy will be conducting oral history interviews.

**$10,000 from the Duckwall Foundation to establish the Moseley Homestead Project Fund**

This project is led by the DHHC, and support from the Duckwall Foundation will partially fund scanning and digitization work at the Moseley Homestead located in Brandon, FL. Digitizing these types of historic sites allows them to be accessible to scholars all over the world to inspire future research and discovery.
$62,000 in-kind donation to support the Ted Hipple Collection of Young Adult Literature

The Ted Hipple Collection of Young Adult Literature was established by USF Professor Emerita and Libraries donor, Joan F. Kaywell, PhD. Established in 2007, with 333 books, it now has over 8,000 titles, ranging from signed first editions, manuscripts, authors’ working notes, and page proofs that provide a window to explore the genre’s creation, making this collection one of the largest YA literature collections in the country.

$50,000 estate gift from Sylvia Hardaway

This gift established a new library endowment in honor of Sylvia’s late husband and first Tampa Library director, Elliot Hardaway. This endowment will provide much needed flexible financial support for the Dean of Libraries and their vision and mission to move the USF Libraries forward.

Consolidated Fundraising

The development efforts across all three campus libraries are ongoing as we work together as One USF.

Sarasota-Manatee Information Commons Fundraising Priorities

- Textbook Reserve Endowment
- Information Commons Student Technology Operating Fund

St. Petersburg Nelson Poynter Memorial Library (NPML) Priorities

- NPML Renovation/Building Project
- Special Collections, with an emphasis on Florida Studies and St Petersburg history
- Textbook Affordability

“I have some very exciting news about an upcoming first-floor renovation supported by generous gifts from Lynn Pippenger ($250,000) and the estate of Josephine Hall ($1M). The goals of the renovation are to create a 24/7 study space, more access to study rooms, defined space to support collaborative study groups, a reduced front service desk footprint, and an increased number of electrical outlets and network power.”

- NPML’s campus Dean Catherine Cardwell
Scholarships & Research Awards

In the 2020/2021 academic year, the USF Libraries awarded 16 students over $21,000! We are excited to announce a new scholarship and research award open to USF students, the Dr. John Ogden Coral Reef Collection Scholarship, funded by John Ogden, PhD and the LGBT Research Award, funded by an anonymous donor.

- **Alexandra Berrios**, George & Bobbe Karpay Book Scholarship Recipient
- **Larissa Diez**, Tampa Campus Library Scholarship Recipient
- **Ashlie Flanigan**, Altrusa International of Tampa Inc. Scholarship Recipient
- **Desmond Garrett**, Boyadjian Family Endowment Recipient
- **Hakeem Haj-Musa**, Tampa Campus Library Scholarship Recipient
- **Kevin Jacques**, Samuel Y. Fustukjian Memorial Scholarship Recipient
- **Natalie Jones**, Samuel Y. Fustukjian Memorial Scholarship Recipient
- **Brooke Pavek**, Boyadjian Family Endowment Recipient
- **Tonya Ratican**, Boyadjian Family Endowment Recipient
- **Katherine Sarsfield**, Boyadjian Family Endowment Recipient

Tampa Special Collections supported six of the scholars through internships, fellowships, and research awards:

- **Abigale Brown**, LGBT Research Award
- **Abigail Moncus**, Anthony Pizzo Endowment for Preservation of Tampa’s History
- **Ivy Nguyen**, Mahan Collection of American Humor & Cartoon Art
- **Jordan Norris-Gaither**, Latin American & Other Science Fiction
- **Marilyn M. Polson**, Leland Hawes Essay Prize in Florida Studies
- **Jonathan Rodriguez**, Patrick Riordan Memorial Research Award
Community Engagement

**Florida COVID-19 Hub Virtual Event, May 2020**
DHHC Co-Director Lori Collins, PhD, and Ben Mittler, GIS Specialist, presented the Hub to the Dean’s Advisory Council and library friends. The team received a $25,000 grant from Truist Bank to support their work and an additional $1,000 from an online giving campaign.

**FLENH Collection Virtual Event, September 2020**
Special Collections Operations Manager Amanda Boczar, PhD, gave a tour of the FLENH hub to donors and library friends, showcasing collections from scientists and scholars that chronicle Florida’s environment and natural history.

**USF Alumni Virtual North Carolina Reception, August 2020**
In partnership with the USF Alumni Association and the College of Public Health, the USF Libraries met virtually with over 40 North Carolina alumni from all over the state. (Photo taken in 2019)

**Remembering St. Petersburg in the 1920s: A Centennial Celebration of the Photographs of Francis G. Wagner, Summer / Early Fall 2020**
In 2001, the Wagner family gave the Nelson Poynter Memorial Library permission to have negatives scanned and added to the USF Tampa Library’s Digital Collections. A century has passed since many of these images were photographed. Visit the StoryMap ([https://bit.ly/3ziXeC7](https://bit.ly/3ziXeC7)).

**Home Sweet Homecoming, October 2020**
In partnership with the USF Alumni Association for USF Homecoming Week, Special Collections Associate Librarian Andrew Huse and Library Student Success Assistant Librarian Barbara Lewis unveiled the new virtual exhibit, *Home Sweet Homecoming*. Alumni had the opportunity to send in photos of their time at USF to be featured in the exhibit.

**Books Save Lives, February 2021**
The annual Dr. Joan F. Kaywell Books Save Lives Award Ceremony went virtual in 2021, featuring awardee Janice Mather, author of *Learning to Breathe*. Friends, partners, donors, and students from local K-12 schools joined.

**Giving Week, April 2021**
Highlighting the USF Tampa Library FLENH Collection, Giving Day was extended to a week in 2021. The herdfinder campaign featured USF Integrative Biology Professor Emeritus John Ogden, PhD, who made an in-kind donation of his coral reef research and cash gifts to establish a scholarship and collection support. The first Ogden scholar will be awarded for the 2021/2022 academic year.

**How Corky was Created, Fall 2020 / Spring 2021**
Animation artist and Associate Professor in the USF College of Art and Art History, K-J Mathieson, described in her own words the process of creating the animated short *Corky: A Bedtime Story*. The exhibit was featured in the USF St. Petersburg Library Gallery and an online StoryMap ([https://bit.ly/2QEJ9d](https://bit.ly/2QEJ9d)).
USF Libraries Dean Todd Chavez hosted the first virtual DAC meeting in November 2020. Dean Chavez shared a budget update and ways the Libraries support students during the COVID-19 pandemic and remote instruction.

**DAC Spotlight: Ann Hodgson, PhD, President at Resource Designs, Inc.**

*What do you like most about working with the USF Libraries?*

I like everything about working with the USF Libraries, and have been particularly impressed by the breadth and quality of the research the librarians are doing and the focus on making the Libraries an outstanding research facility for scholars of any discipline.

*You recently helped facilitate a gift to support the Audubon Oral History Project. What value do oral histories bring to the public and research spheres?*

Oral histories are a wonderful moment to hear someone candidly recall past life experiences and events in an impromptu conversation, and the informality encourages folks to talk more expansively than they would in a more formal setting. They’re often a unique chance to hear directly the emotion that engages someone in their work and career.

*What inspires you to do this work around the environment and natural history?*

My family loved the natural world, and experiencing the outdoors was a constant part of my childhood. Those experiences inspired me to become an ornithologist and wildlife biologist. I’m fascinated with historical biology and, as the pace of change quickens everywhere, I think we have a chance right now to record vignettes of Florida’s natural history before many opportunities are lost.