

USF Libraries Streaming Media Information

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How We Got Here... (Tampa Campus)



The Backstory

2007:

- Limited streaming for courses through library.
- Instructional Design dept provided content

2009:

- Tech fee with IT Classroom Technology Services for Video Library On Demand Project

2013-2014:

- Library hosted limited content on Kanopy

2015:

- Student tech fee for Kanopy PDA, \$90,000 in September

2017:

- Funding ran out in March; added funds

2018:

- \$90,000 in expenditures on Kanopy between Sept and December

2019:

- Moved Kanopy to mediated model

2020:

- Kanopy reduced per-video fee during COVID
- Kanopy started offering perpetual purchase

Why is it so hard to determine perpetual access?

- Owned versus leased content
 - <https://guides.lib.usf.edu/media/streaming-titles>
- Varies from platform to platform
- Sometimes varies within platform
- Access to individual titles expires
- Titles are removed from platform

Why can't we just digitize our DVDs?

- Copyright issues
 - Small clips can be included in a course, but not full videos without obtaining permissions from creator
- Capacity issues
 - Lack of a platform to host them
 - Lack of staff resources to convert
- See: <https://guides.lib.usf.edu/c.php?g=5839&p=7885086>

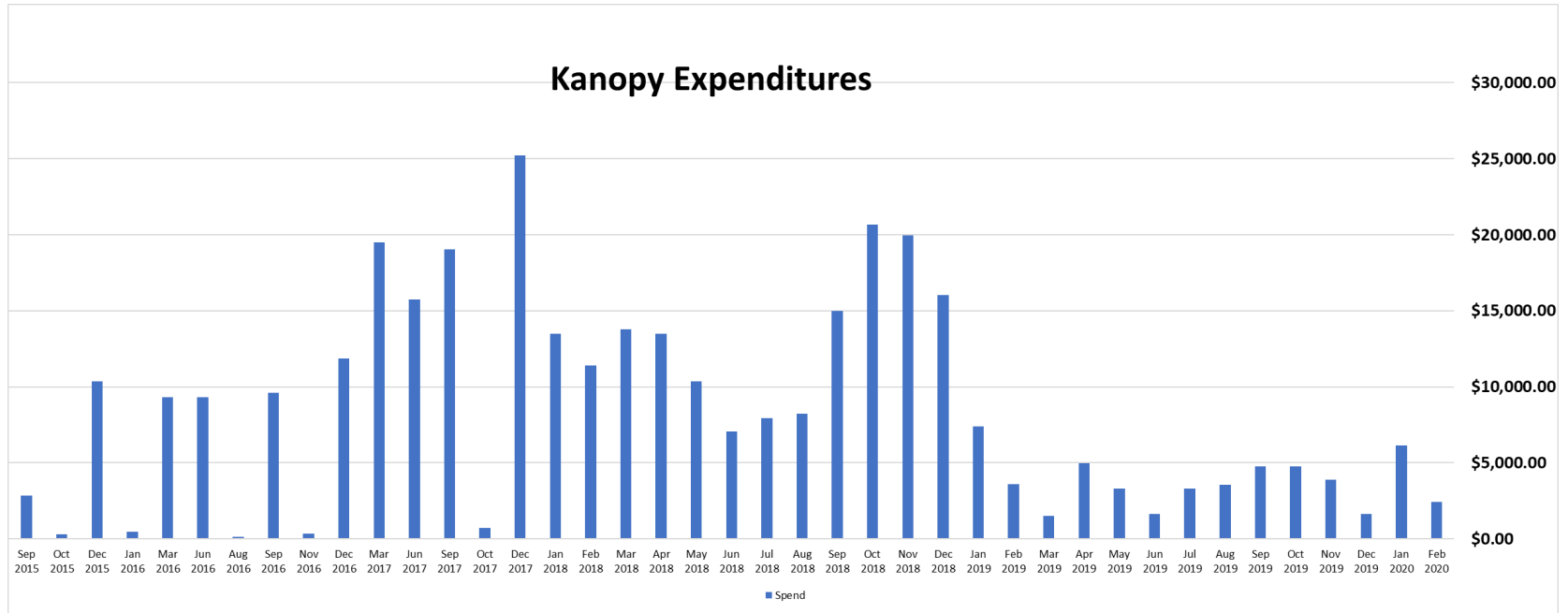
Historical Usage



Historical usage (Kanopy only)

Calendar year:	Number of Kanopy Videos	Cost:
2018	1051	\$157,447
2019	293	\$44,399
2020	384	\$52,640
June 2021	69	\$9,938

Kanopy expenditures by month: Sept 2015-Feb 2020



What We're Doing



Where things stand now

- Limited number of videos per course by moving to mediated model in Jan. 2019
- Contacted faculty in fall 2020 about coming shutdown in spring
- Dean funded for us to continue through fall 2021

Principles (From Revisioning process)

- continue support of faculty resource needs;
- maximize control of the USF Libraries collection budget;
- end reliance on non-recurring funding sources;
- engage faculty in the decision-making process; and
- refocus collection expenditures on perpetual rather than leased access.

Survey of academic Libraries

- John Abresch reviewed websites for 206 academic libraries at public and private institutions
- All 206 libraries offered some type of streaming service such as: Academic Video Online, Films Media Group, Swank Digital Campus and Kanopy.
- All streaming services were mediated by librarians or other library staff.
- All streaming services were associated with course reserves.
- Almost every Library that offered Kanopy had webpages that explained the rising costs of obtaining access to Kanopy titles and why their acquisition was mediated.

Next steps



End of 2021 calendar year

- Shutting down Swank and most Kanopy streaming for leased titles
- Owned/perpetual content will still be available
- TAP and C&D are reviewing streaming media titles from Kanopy that have had high use and/or are leased repeatedly
- Streaming video databases will continue:
<https://guides.lib.usf.edu/media/streaming>



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